

# **ALMOST FAMOUS 2.0**

**HOW TO MARKET YOURSELF FOR SUCCESS!**

## **Self Promotion Quiz**

<b>How effective you are at promoting yourself?</b>		<b>Yes/No</b>
1.	In 30 seconds, can you clearly state your competitive edge, the advantage you bring to the table at work?	
2.	Do you have personalized stationery either printed or on your computer ready to use?	
3.	In the last six months, have you “googled” to see what is out on the Internet about you? And updated your resume on major recruiting sites?	
4.	Have you sent a personal note, an email or made a phone call to someone in your Success Network in the past month to ask about their new changes and to share where your career has taken you so far?	
5.	Are you involved in volunteer activities to expand your Success Network including; charitable, civic, religious and professional organizations?	
6.	Are you a member of one or more professional associations for your industry and/or career specialty?	
7.	Within the last 6 months, have you discussed with your boss the successful completion of a project that gave you the opportunity to expand your skills?	
8.	Do you have your Success Network updated and easy to access on the computer?	
9.	In the last six months, have you given a speech on a topic that relates to your career path, or of something that you are passionate about?	
10.	Do you have a current publicity photo in a JPG format that can be easily sent by email?	

If you answered “YES” to  
1-3 Under self promoting  
4-6 Aware of self promotion  
7-9 Already “self promoting”  
10 Absolutely a marketing whiz!